

# A livestock marketing information system for sectoral development in Mali

Global Agenda for Sustainable Livestock



Food and Agriculture  
Organization of the  
United Nations

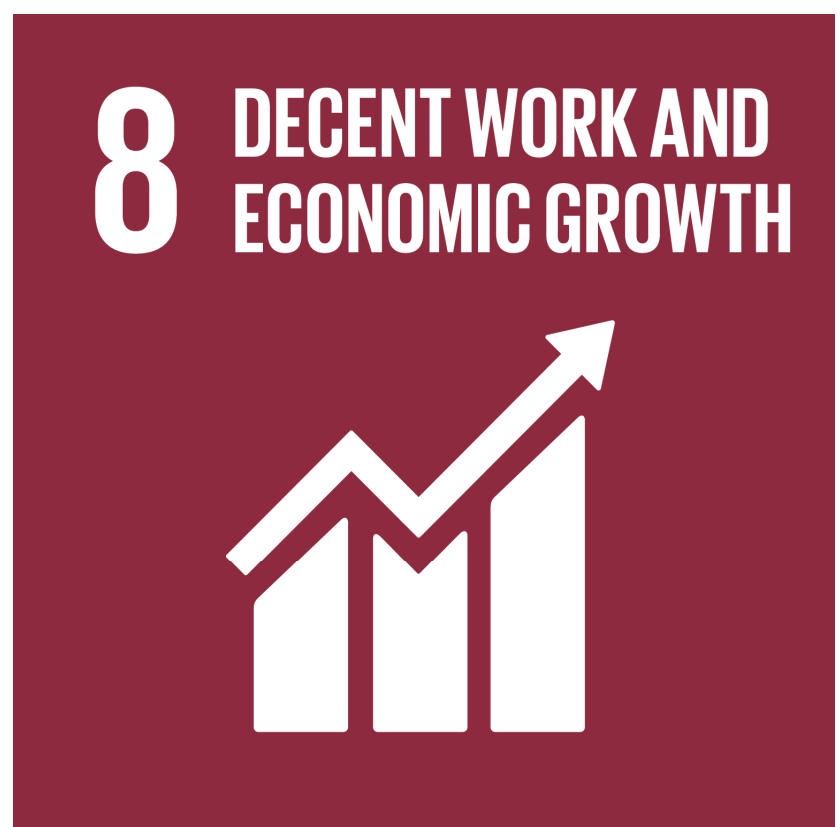


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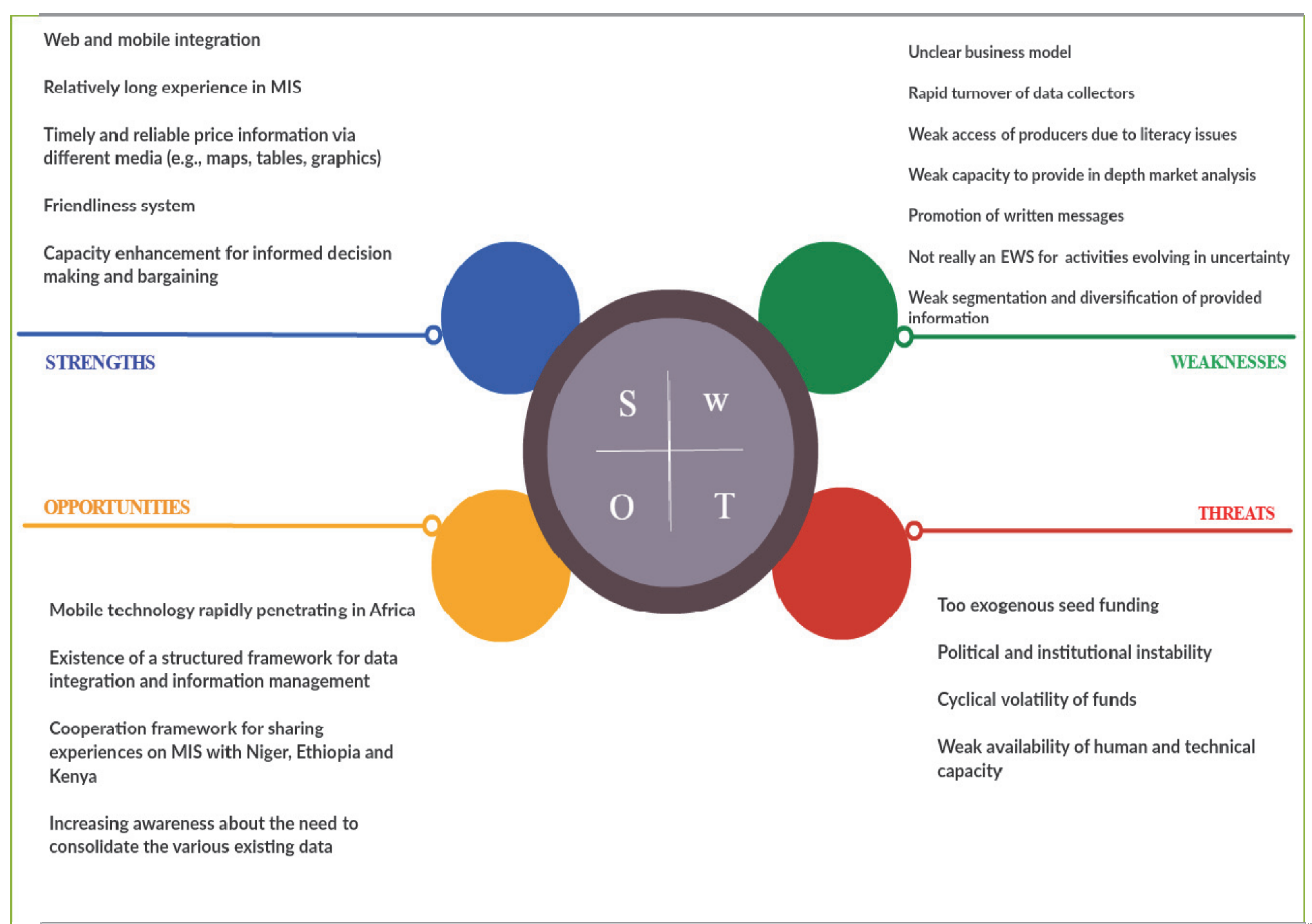


## Research and development question

- How to sustain the delivery of useful and close to real-time market information to livestock value chain actors and stakeholders in a demand-driven livestock product and growing mobile penetration context?

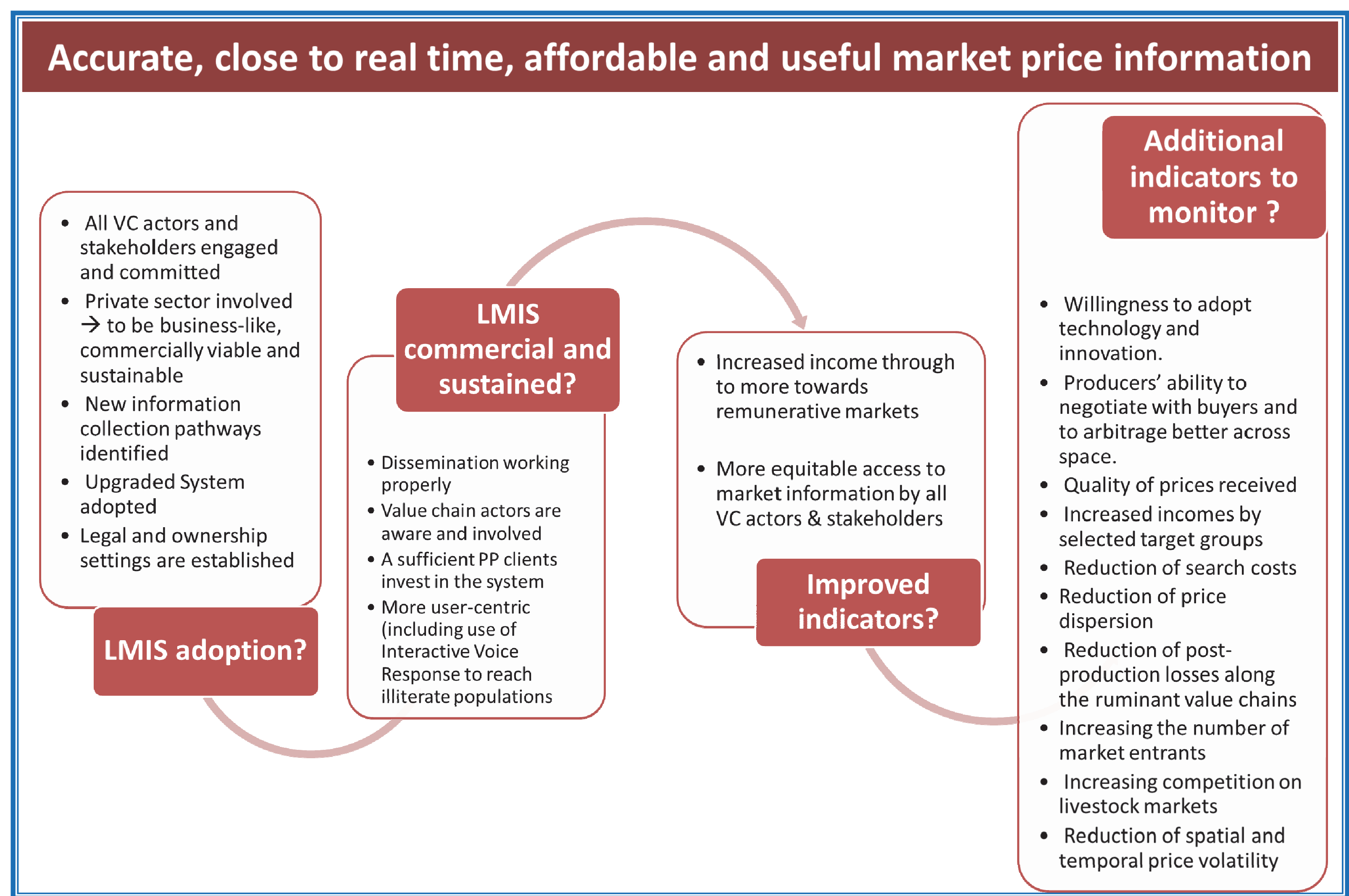


## SWOT analysis of the LMIS for Mali



Source: SIPSA 2012

## Moving forward to a sustainable smart LMIS



## Status and scale of the tool

- The total is currently being tested at country level

## Acknowledgments

This work was undertaken as part of the USAID–Feed the Future Mali Livestock Technology Scaling Program (FTF-MLTS). ILRI thanks all donors and organizations which globally support its work through their contributions to the [CGIAR system](#)

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**7th Multi-Stakeholder Partnership Meeting**  
Achieving multiple benefits through livestock-based solutions, Addis Ababa, 8-12 May 2017



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